

Confronting The Dragon
Meeting The Challenges Of The China Market

The Southland Export Forum
In association The New Zealand China Trade Association
and HSBC

Extend an invitation to attend this presentation at the White Heron Function Centre on Thursday April 29th 2010.

Special guest speaker on the evening will be Bob Major,
head of Fonterra's operation in China during the
2008 San Lu Milk Co scandal.

As an export industry veteran, Bob's insight of the Chinese market both good and bad, will provide a fascinating peek into this lucrative, yet volatile trading partner.

Stuart Ferguson, Chair of the NZCTA

Will speak on his experiences of working within this huge trading market. The NZCTA focuses solely on facilitating and promoting trade and business relations between these two nations.

Gavin Haworth, head of HSBC Trade and Supply Chain NZ
will cover the increasingly relevant topic of RMB Trade Settlement.

This is a must to attend, if you have an interest in the Far East markets.

The evening includes a light meal and complimentary pre dinner drinks. Bar facilities will be available following dinner, at guests own expense.

Cost: \$30 per person or \$280 for a table of ten people.

Venue: White Heron Function Centre, Cnr Tweed and Pomona Sts
When: Thursday April 29th from 6.00pm
Please book early, as seating is limited.

RSVP before Friday April 23rd to:
Chamber Southland PO Box 856 Invercargill

Fax: 03 218-7927 email events@commercesouth.com Phone: 03-218-7188
Register on line @ www.commercesouth.com

Company: _____

Contact Person: _____ Number of places req'

Phone _____ or Fax _____ or e-mail _____ for confirmation

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